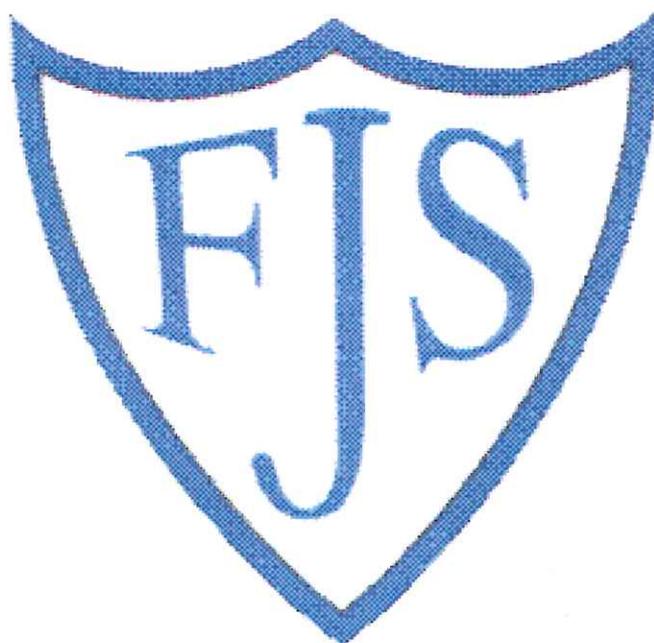
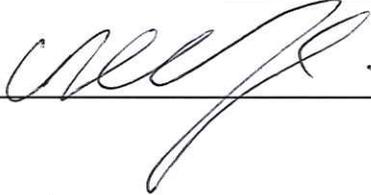


Forefield Junior School



Policy for the use of Twitter

Meeting where agreed and ratified: FULL GOVERNORS

Signed:  Date: 12-12-19

**December 2019
Review 2020**

Mission Statement

*Forefield Junior School is a P.R.O.U.D. school built on **Passion and Respect**, where **Opportunities** can be seized by **Unique and Determined** learners.*

We are passionate about learning in an environment where everyone is empowered to be themselves and to flourish. We respect and value each and every individual and cherish their unique qualities to create a sense of belonging. We are determined to support personal, social and emotional development by encouraging self-belief and providing opportunities for everyone to express themselves and grow in confidence.

By celebrating their diverse contribution to the life of the school and the wider community, each person will be encouraged to build on their foundations, to instil a belief in everyone that they have limitless potential and are always capable of achieving their best - throughout their lives. As a family we share each other's successes and take pride in them.

We will consistently promote the highest of standards in every aspect of school life, provide a vibrant, stimulating curriculum in a safe and happy learning environment, to foster excellent attitudes and behaviour. The inspirational opportunities we provide will fuel a passion for learning and a sense of pride in all we do.

This is what makes us PROUD:

Passion, Respect, Opportunity, Unique, Determined.

The Governing Body of Forefield Junior School encourages close links with parents and the community. It believes that pupils benefit when the relationship between home and school is a positive one. We aim to provide information and support to parents in a timely manner and through a variety of methods. Our website, weekly newsletter (Forefield Matters), text messaging service and online systems for payments, consent giving and parent evening appointments have been designed to facilitate good communication.

In developing a school Twitter account, we aim to further enhance communication and provide an up-to-date method of sharing/celebrating school events. Twitter is a microblogging service intended for use by people aged 13+. As a social networking service, tweets are easily accessible and can be searched by anyone.

We would like to share school news through Twitter in addition to the ways currently used. In particular, we would like to share updates from our residential visit to Ambleside – whilst pupils are away from home.

Therefore, the content of the school account will:

- Support and reflect the school's PROUD Values – especially by showing respect to others
- Work for the good of the school community
- Never post personal or upsetting tweets
- Engage in, or invite, any debate about the events shared/celebrated

Instead, the school Twitter account will provide an additional opportunity to celebrate the life of the school in a professional way.

Staff have a responsibility to protect the reputation of the school, staff and students at all times and treat everyone with respect when using social media.

Twitter will be used responsibly to ensure that neither the personal, nor professional, reputation of the school, or individuals within the school, are compromised by inappropriate postings.

No school information should be posted on personal social networking sites – only the school account.

No details or opinions relating to pupils will be posted.

Users must not knowingly cause annoyance, inconvenience or needless anxiety to others.

No opinions regarding another member of staff, which could cause offence, are to be posted.

No photos or videos which show pupils are to be posted without the consent of parents. Tweets will be text based and images used will reflect the event/location. Prior to visiting Ambleside parental consent for pupils to appear in group images will be obtained. Where consent is not given, pupils will not appear in any post.

Users will not give students access to the account. All posts will be created by a member of the school staff – often the headteacher or senior leader.

This policy will be reviewed annually and made available on the school's website.